



Put Earth on your shopping list

Meet the Earth-PC and the Earth-Server. This cool couple knows how to save energy. This means lower electricity bills for you and fewer greenhouse gas emissions for our planet.

Beauty is more than skin deep

When you first encounter the Earth-PC, you will notice its elegant design and whisper-quiet power supply. But under that gleaming, soft-white exterior you'll find something even more beautiful: an environmentally-friendly machine that will lower your CO₂ emissions by up to 350lbs per year. That's better than saving 18 gallons of gas.

Energy Savings Pay for Your PC

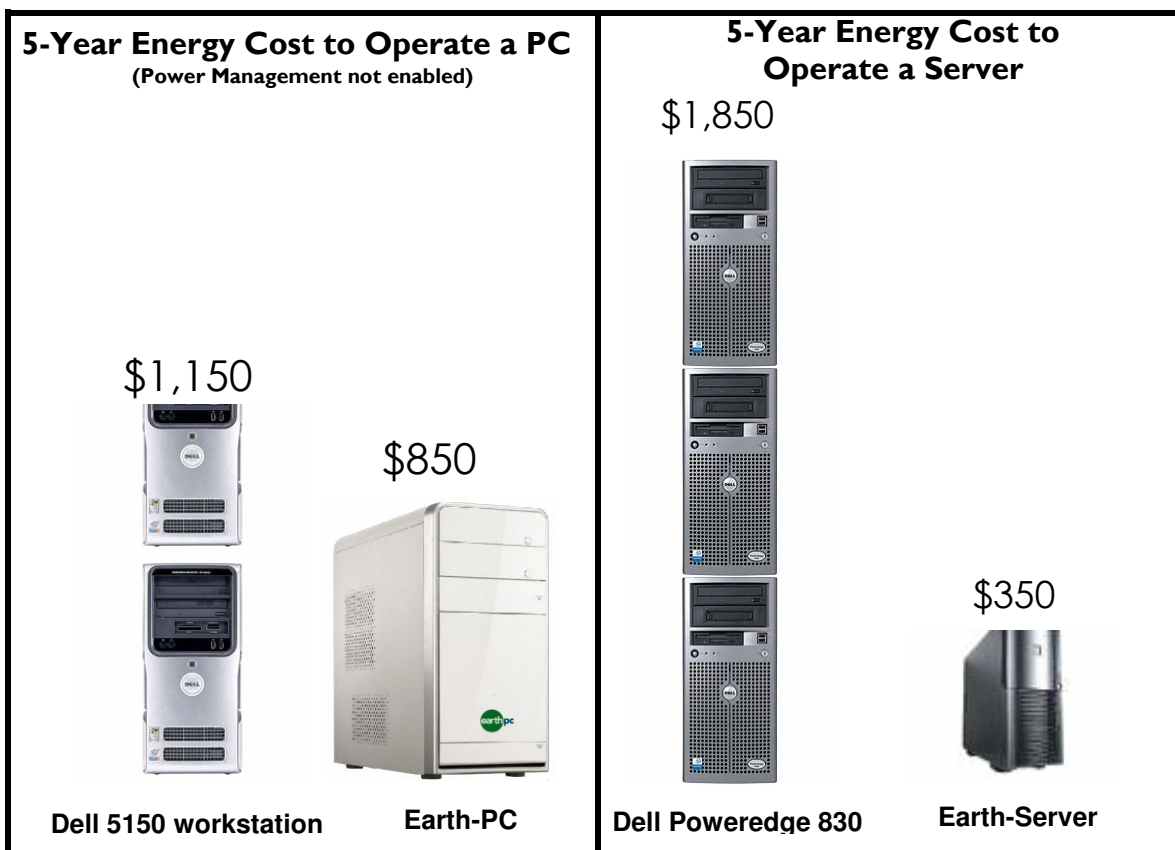
With the Earth-PC and power management enabled, your computer will save enough energy to *pay for itself* in about 4 years. Without power management, the Earth-PC will save up to \$300 over the life of the computer. Our highly-efficient Earth-Server will save you even more--almost \$1,500 over 5 years! Worried about price? Earth models cost the same or less than other brands.



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earth-pc.com

techboston.com



Save even more

The Earth-PC and Earth-Server's 80PLUS[®]-certified power supplies reduce energy demand throughout the office, from the power distribution system to the air conditioning unit. During peak demand periods, save an additional 16 watts on desktop PCs and 34 watts on servers². During the summer months, AC cooling loads are reduced by 33% per unit³.

Efficiency means reliability

By reducing heat generated by inefficient power supplies, you will see a 40% increase in system reliability⁴. This means your equipment will operate longer, with fewer problems.



¹ Assumes computers are in operation 24 hours a day, 7 days a week, for 5 years, without using power management. Figures from Dell: (http://www.dell.com/content/topics/global.aspx/corp/environment/en/prod_datasheets) Savings based on \$0.25 per KWh energy cost.
² Figure provided by 80 PLUS (www.80plus.org)
³ Based on EU Energy Star calculator (http://www.eu-energystar.org/en/en_008.htm)
⁴ Claim based on "80 Plus Heat & Reliability Fact Sheet" (http://www.80plus.org/docs/collatrl/print/80plus_heat_reliability.pdf)



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